



MINISTERUL EDUCAȚIEI

ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI

Piața Romană nr. 6, sector 1, București, cod 010374, România

Telefon: 021.319.19.00 / 021.319.19.01 Fax: 021.319.18.99

e-mail: rectorat@ase.ro / www.ase.ro

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Anexa 2

Doamnă Director CSUD al Academiei de Studii Economice din București,

Subsemnata Păunescu Carmen Monica, titular la Departamentul de Administrarea Afacerilor cu predare în limbi străine (UNESCO), având funcția de profesor universitar, solicit prin prezenta înscrierea în procesul de alegeri pentru poziția de Director al Școlii doctorale Administrarea Afacerilor II.

Declar pe propria răspundere că informațiile prezentate în această cerere și în dosarul de candidatură corespund realității.

Data:

14.10.2024

Semnătura:



***Fișa de verificare a îndeplinirii standardelor minime***

**Prof. univ. dr. PĂUNESCU Carmen Monica**

Nr. crt.	Articol, referința bibliografică	M	N	AIS	Punctaj Final
1	<b>Păunescu, C.</b> , Onea, A.I., Molnar, E., Mátyus, E. (2024). Wellbeing and behaviour at work: to what extent are they related? <i>Journal for East European Management Studies</i> , 29(2), 340-362. doi.org/10.5771/0949-6181-2024-2. WOS:001243582500007; ISSN 0949-6181 $P1 = 10 * [1 - (4-1)*0,1] * AIS = 10*0,7*0,088 = 0,665$	10	4	0,088	0,616
2	Tantau, A.; Goia, S.I.; Dincă, V.M.; <b>Păunescu, C.</b> ; Stamule, S.; Stamule, T.; Bogdan, A. (2024). Exploring the Generation Z Attitude towards Energy Efficiency Improvement and Decarbonization through Heat Pumps: An Empirical Study in Romania. <i>Sustainability</i> , 16, 1250. https://doi.org/10.3390/su16031250. WOS:001159190600001; eISSN 2071-1050 $P1 = 6 * [1 - (7-1)*0,1] * AIS = 6*0,4*0,533 = 1,2792$	6	7	0,533	1,2792
3	<b>Păunescu, C.</b> , Acatrinei, C., Argatu, R., McGuire, S.J.J., Zhang, Y. (2024). Employability, proactiveness and workplace behaviors. Is socioeconomic status a mediator? <i>Journal of Business Economics and Management</i> , 25(1), 47–65. https://doi.org/10.3846/jbem.2024.20745. WOS:001154923100003; ISSN 1611-1699 $P1 = 10 * [1 - (3-1)*0,1] * AIS = 10*0,8*0,382 = 3,056$	10	3	0,382	3,056
4	<b>Păunescu, C.</b> ; Molnar, E. (2020). Country's entrepreneurial environment predictors for starting a new venture. Evidence for Romania, <i>Sustainability</i> 2020, 12(18), 7794, 18 pag., ISSN 2071-1050, https://doi.org/10.3390/su12187794. WOS:000584282500001; WOS:000584282500001; eISSN 2071-1050 $P1 = 6 * [1 - (1-1)*0,1] * AIS = 6*0,533 = 3,198$	6	1	0,533	3,198
5	<b>Păunescu C.</b> , Argatu, R. (2020). Critical functions in ensuring effective business continuity management. Evidence from Romanian companies, <i>Journal of Business Economics and Management</i> , Vol 21(2), pp. 497–520, ISSN print: 1611-1699, online: 2029-4433, https://doi.org/10.3846/jbem.2020.12205. WOS:000526073500009; ISSN 1611-1699 $P1 = 10 * [1 - (2-1)*0,1] * AIS = 10*0,9*0,382 = 3,438$	10	2	0,382	3,438
6	<b>Păunescu, C.</b> , Argatu, R., Lungu, M. (2018). Implementation of ISO 22000 in Romanian Companies: Motivations, Difficulties and Key Benefits. <i>Amfiteatru Economic</i> , Vol. 20, No. 47, February 2018; pp. 30-45; ISSN 1582-9146; http://www.amfiteatruconomic.ro/RevistaDetalii_RO.aspx?Cod=1068; WOS:000427829800003; ISSN 1582-9146 $P1 = 10 * [1 - (3-1)*0,1] * AIS = 10*0,8*0,282 = 2,256$	10	3	0,282	2,256
7	<b>Păunescu C.</b> , Popescu, M.C., Duennweber, M. (2018). Factors determining desirability of entrepreneurship in Romania. <i>Sustainability</i> ,	6	3	0,533	2,5584

	Vol. 10, Issue 11, 3893; 22 pag., ISSN 2071-1050; doi:10.3390/su10113893; https://www.mdpi.com/2071-1050/10/11/3893. WOS:000451531700067; eISSN 2071-1050 $P1 = 6 * [1 - (3-1)*0,1] * AIS = 6*0,8*0,533 = 2,5584$				
8	<b>Păunescu C.,</b> Moraru, R. (2018). Maximizing social value in the hotel online environment using an analytic hierarchy process. <i>Journal of Competitiveness</i> , 10(1), 106-124. https://doi.org/10.7441/joc.2018.01.07. WOS:000429140300008; ISSN 1804-171X $P1 = 10 * [1 - (2-1)*0,1] * AIS = 10*0,9*0,496 = 4,464$	10	2	0,496	4,464
9	<b>Păunescu, C.;</b> Acatrinei (Pantea) C. (2012). Managing Maturity in Process-Based Improvement Organizations: A Perspective of the Romanian Companies. <i>Journal of Business Economics and Management</i> , Volum 13, no. 2, 223-241. DOI: 10.3846/16111699.2011.620149. WOS:000302497900002; ISSN 1611-1699 $P1 = 10 * [1 - (2-1)*0,1] * AIS = 10*0,9*0,382 = 3,438$	10	2	0,382	3,438
10	<b>Păunescu, C.</b> (2009). Managementul performanței proceselor pentru asigurarea sustenabilității organizațiilor prestatoare de servicii/ Managing Process Performance and Quality for Sustainability in the Service Organizations. <i>Amfiteatru Economic</i> , Volum 11, Nr. 26; June 2009; 323-329. WOS:000267351800010; ISSN 1582-9146 $P1 = 10 * [1 - (1-1)*0,1] * AIS = 10*0,282 = 2,82$	10	1	0,282	2,82
	<b>TOTAL Punctaj Pi</b>				27,1236

Nr. crt	Articolul citat, referința bibliografică	Articolul în care a fost citat, referința bibliografică	Cuarțila	Categorie de încadrare	AIS	Punctaj
1.	<b>Păunescu, C.,</b> Matyus, E. (2020). Resilience measures to dealing with the COVID-19 pandemic. Evidence from Romanian micro and small enterprises. <i>Management &amp; Marketing. Challenges for the Knowledge Society</i> , Vol. 15, No. Special Issue, pp. 439-457, DOI: 10.2478/mmcks-2020-0026. WOS:000582631600003; ISSN 1842-0206	Falciola, J., Mohan, S., Ramos, B., Rollo, V. (2023). Drivers of SME Resilience in Southeast Asia during COVID-19 <i>Journal of Development Studies</i> , 59(8), pp. 1236-1257 DOI: 10.1080/00220388.2023.2219126. WOS:001008433300001; ISSN 0022-0388	Q2	Economic s; Developm ent Studies	0,984	0,75
2.	<b>Păunescu C.,</b> Argatu, R. (2020). Critical functions in ensuring effective business continuity management. Evidence from Romanian companies, <i>Journal of Business Economics and Management</i> , Vol 21(2), pp. 497–520, ISSN print: 1611-1699, online: 2029-4433, https://doi.org/10.3846/jbem.2020.12205. WOS:000526073500009; ISSN 1611-1699	Awang Ali, Q. S., Hanafiah, M. H., & Mogindol, S. H. (2024). Navigating turbulent waters: The impact of business continuity management (BCM) practices on financial and nonfinancial performance of tour operator companies. <i>Journal of Contingencies and Crisis Management</i> , 32, e12550. https://doi.org/10.1111/1468-5973.12550. WOS:001172200600001; ISSN 0966-0879	Q2	Managem ent	0,802	0,75

3.	<b>Păunescu C., Argatu, R.</b> (2020). Critical functions in ensuring effective business continuity management. Evidence from Romanian companies, <i>Journal of Business Economics and Management</i> , Vol 21(2), pp. 497–520, ISSN print: 1611-1699, online: 2029-4433, <a href="https://doi.org/10.3846/jbem.2020.12205">https://doi.org/10.3846/jbem.2020.12205</a> . WOS:000526073500009; ISSN 1611-1699	Mokhtarifar, R., Zandi, F., & Nazarian, A. (2024). Weathering the storm: A case study of organizational culture and effectiveness in times of disruptive jolts and crisis. <i>Journal of Contingencies and Crisis Management</i> , 32, e12507. <a href="https://doi.org/10.1111/1468-5973.12507">https://doi.org/10.1111/1468-5973.12507</a> . WOS:001079925400001, ISSN 0966-0879	Q2	Management	<b>0,802</b>	<b>0,75</b>
4.	<b>Păunescu C., Argatu, R.</b> (2020). Critical functions in ensuring effective business continuity management. Evidence from Romanian companies, <i>Journal of Business Economics and Management</i> , Vol 21(2), pp. 497–520, ISSN print: 1611-1699, online: 2029-4433, <a href="https://doi.org/10.3846/jbem.2020.12205">https://doi.org/10.3846/jbem.2020.12205</a> . WOS:000526073500009; ISSN 1611-1699	Nelson Russo, Henrique São Mamede, Leonilde Reis, Clara Silveira. (2022). FAMMOCN – Demonstration and evaluation of a framework for the multidisciplinary assessment of organisational maturity on business continuity. <i>Heliyon</i> , Vol 8, Issue 9, e10566 <a href="https://doi.org/10.1016/j.heliyon.2022.e10566">https://doi.org/10.1016/j.heliyon.2022.e10566</a> . WOS:000862501000006; ISSN 2405-8440	Q2	Multidisciplinary Sciences	<b>0,614</b>	<b>0,75</b>
5.	<b>Păunescu C., Argatu, R.</b> (2020). Critical functions in ensuring effective business continuity management. Evidence from Romanian companies, <i>Journal of Business Economics and Management</i> , Vol 21(2), pp. 497–520, ISSN print: 1611-1699, online: 2029-4433, <a href="https://doi.org/10.3846/jbem.2020.12205">https://doi.org/10.3846/jbem.2020.12205</a> . WOS:000526073500009; ISSN 1611-1699	Luca Galbusera, Monica Cardarilli, Georgios Giannopoulos (2021). The ERNCIP survey on COVID-19: Emergency & Business Continuity for fostering resilience in critical infrastructures. <i>Safety Science</i> , Volume 139, 105161, <a href="https://doi.org/10.1016/j.ssci.2021.105161">https://doi.org/10.1016/j.ssci.2021.105161</a> . WOS:000648888000003; ISSN 0925-7535	Q1	Engineering, Industrial	<b>0,981</b>	<b>1</b>
6.	<b>Păunescu C., Popescu, M.C., Duennweber, M.</b> (2018). Factors determining desirability of entrepreneurship in Romania. <i>Sustainability</i> , Vol. 10, Issue 11, 3893; 22 pag., ISSN 2071-1050; doi:10.3390/su10113893; <a href="https://www.mdpi.com/2071-1050/10/11/3893">https://www.mdpi.com/2071-1050/10/11/3893</a> . WOS:000451531700067; eISSN 2071-1050	Cegarra-Navarro, J.G., Vătămănescu, EM., Dabija, DC. <i>et al.</i> (2024). The role of knowledge and interpersonal competences in the development of civic and public engagement and entrepreneurial intention. <i>International Entrepreneurship and Management Journal</i> 20, 189–213 (2024). <a href="https://doi.org/10.1007/s11365-023-00910-0">https://doi.org/10.1007/s11365-023-00910-0</a> . WOS:001083532100001, ISSN 1554-7191	Q2	Business, Management	<b>1,195</b>	<b>0,75</b>

7.	<b>Păunescu C.</b> , Popescu, M.C., Duennweber, M. (2018). Factors determining desirability of entrepreneurship in Romania. <i>Sustainability</i> , Vol. 10, Issue 11, 3893; 22 pag., ISSN 2071-1050; doi:10.3390/su10113893; https://www.mdpi.com/2071-1050/10/11/3893. WOS:000451531700067; eISSN 2071-1050	Srivastava, M., Shivani, S., & Dutta, S. (2024). Antecedents of sustainability-oriented entrepreneurial intentions: A comprehensive model and empirical evidence. <i>Sustainable Development</i> , 32(3), 1774–1791. https://doi.org/10.1002/sd.2747. WOS:001064892500001. ISSN 0968-0802	Q1	Development Studies	<b>1,460</b>	<b>1</b>
8.	<b>Păunescu C.</b> , Popescu, M.C., Duennweber, M. (2018). Factors determining desirability of entrepreneurship in Romania. <i>Sustainability</i> , Vol. 10, Issue 11, 3893; 22 pag., ISSN 2071-1050; doi:10.3390/su10113893; https://www.mdpi.com/2071-1050/10/11/3893. WOS:000451531700067; eISSN 2071-1050	Shah, S.G.M., Ivascu, L. (2024). Accentuating the moderating influence of green innovation, environmental disclosure, environmental performance, and innovation output between vigorous board and Romanian manufacturing firms' performance. <i>Environment Development and Sustainability</i> 26, 10569–10589. https://doi.org/10.1007/s10668-023-03164-6. WOS:000961866700001; ISSN 1387-585X	Q2	Environmental Sciences	<b>0,655</b>	<b>0,75</b>
9.	<b>Păunescu C.</b> , Popescu, M.C., Duennweber, M. (2018). Factors determining desirability of entrepreneurship in Romania. <i>Sustainability</i> , Vol. 10, Issue 11, 3893; 22 pag., ISSN 2071-1050; doi:10.3390/su10113893; https://www.mdpi.com/2071-1050/10/11/3893. WOS:000451531700067; eISSN 2071-1050	Agu, A.G., Kalu, O.O., Esi-Ubani, C.O. and Agu, P.C. (2021). Drivers of sustainable entrepreneurial intentions among university students: an integrated model from a developing world context. <i>International Journal of Sustainability in Higher Education</i> , Vol. 22, No. 3, pp. 659-680. https://0410epxx9-y-https-doi-org.z.e-nformation.ro/10.1108/IJSHE-07-2020-0277. WOS:000616184100001; ISSN 1467-6370	Q2	Education and Educational Research	<b>0,502</b>	<b>0,75</b>
10.	<b>Păunescu, C.</b> , Popescu, M.C. and Blid, L. (2018), “Business impact analysis for business continuity: Evidence from Romanian enterprises on critical functions”, <i>Management &amp; Marketing. Challenges for the Knowledge Society</i> , Vol. 13, No. 3 pp. 1035-1050, DOI: 10.2478/mmcks-2018-0021. WOS:000448878900002; ISSN 1842-0206	Thanh Tiep Le, Ngo Quang Huan, Tran Thi Thuy Hong, Dang Khoa Tran (2021). The contribution of corporate social responsibility on SMEs performance in emerging country. <i>Journal of Cleaner Production</i> , Volume 322, 129103. https://doi.org/10.1016/j.jclepro.2021.129103. WOS:000705665400011; ISSN 0959-6526	Q1	Environmental Sciences	<b>1,593</b>	<b>1</b>

	<b>TOTAL Punctaj C</b>					<b>8,25</b>
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Condiții ce trebuie îndeplinite pentru abilitare conform art 4:

**Director de proiect/membru la granturile de cercetare:**

Da. V. Lista de lucrări.

**Situația îndeplinirii criteriilor**

<b>Criterii minime Abilitare</b>	<b>Punctaj obținut</b>
<b>S≥4</b>	<b>35,3736</b>
<b>P≥2</b>	<b>27,1236</b>
<b>C≥1.2</b>	<b>8,25</b>

Data: 14.10.2024


Semnătura,

## PERSONAL INFORMATION

**Carmen PĂUNESCU**

**Affiliation:** Bucharest University of Economic Studies, Romania – [www.ase.ro](http://www.ase.ro)

**Descriptive Title:** **Professor, PhD** – Faculty of Business Administration in Foreign Languages ([www.fabiz.ase.ro](http://www.fabiz.ase.ro)); UNESCO Department for Business Administration; **PhD Academic Supervisor** – Doctoral School of Business Administration II

 +40 21 3191900, extension 584

 [carmen.paunescu@ase.ro](mailto:carmen.paunescu@ase.ro)

**Sex** F | **Nationality** Romanian

## PROFESSIONAL EXPERIENCE

3 October 2024 – Onwards **Acting Director of the Doctoral School Business Administration II**  
Doctoral School of Business Administration II, Faculty of Business Administration in foreign languages

- Management and coordination of the activities

**Business or sector:** Higher education & Research

October 2022 – September 2026 **Cost Action CA 21114 – MC Member & WG2 Member**  
CLIL Network for Languages in Education: Towards bi- and multilingual disciplinary literacies (CLILNetLE)

- WG2. Learning and using bi-and multilingual disciplinary literacies in specific subjects.

**Business or sector:** Secondary and higher education & Research

November 2021 – October 2025 **Association of the Faculties of Economics from Romania (AFER) – Member of Department**  
Department of curricular development and quality assurance in the educational process and scientific research, <https://afer.ase.ro/>

**Business or sector:** Higher education & Quality assurance

November 2020 – August 2023 **Erasmus+ Project Manager & Academic Expert**  
Erasmus+ Joint Master's Curriculum in Rural Community Development, RuralCOM, <https://www.fabiz.ase.ro/erasmus-ruralcom/>

- Joint Master's Curriculum in Rural Community Development
- E-learning materials and the RuralCOM MOOC
- Continuous and adult learning courses for rural development leaders

**Business or sector:** Higher education & Rural community development

October 2020 – April 2024 **Cost Action CA 18236 – MC Member & WG2 Lead**  
Cost Action CA 18236 Multi-Disciplinary Innovation for Social Change, SHIINE, <https://socialchangelab.eu/>

- WG2. Higher Education Institutions, Social change and transformation

**Business or sector:** Higher education & Research

September 2018 – June 2021 **Erasmus+ Project Manager & Academic Expert**  
Erasmus+ Village Social Enterprise learning material, guidance and networking, ViSEnet, <https://www.ruralsehub.net/visenet-overview/>

- Development of learning material for social enterprise solutions in rural areas
- Piloting the learning material
- Development of the book of good practices of social enterprise solutions in rural areas

**Business or sector:** Adult education & Rural social enterprise solutions

- September 2015 – Sept. 2021 **Erasmus+ Academic Expert**  
Erasmus+ Social Entrepreneurship for Local Change, SELC (2015-2018) and Community Learning for Local Change, CLLC (2018-2021), [www.localchange.eu](http://www.localchange.eu)
- Development of learning material for the online courses „Social Entrepreneurship for Local Change” and „From Idea to Implementation”
  - Development of Bucharest Community Innovation Lab
- Business or sector:** Higher education
- January 2018 – Onwards **Associate Editor & Reviewer**  
Journal of Management & Marketing,  
<https://content.sciendo.com/view/journals/mmcks/mmcks-overview.xml>
- Editorial activity
  - Reviewer
  - Support to ICBE – International Conference on Business Excellence; Mini-track chair - „Social Innovation and Impact Engagement”
- Business or sector:** Higher education & Research
- January 2018 – January 2021 **Vice-President of Society for Business Excellence**  
Society for Business Excellence, <http://www.bizexcellence.ro>
- Editorial activity
  - Project manager
  - Support to ICBE – International Conference on Business Excellence
- Business or sector:** Higher education & Research
- March 2017 – June 2017 **Counsellor of the Minister of Education**  
Romanian Ministry of National Education, Str. General Berthelot, nr. 28-30, [www.edu.ro](http://www.edu.ro)
- Support activity for evaluation and national ranking of higher education institutions and academic study programs in Romania.
- Business or sector:** Higher education
- October 2014 – March 2016 **Dean**  
Bucharest University of Economic Studies, Bucharest Business School, Calea Grivitei 2-2A, sala 4303, Bucharest, [www.ase.ro](http://www.ase.ro), [bbs.ase.ro](http://bbs.ase.ro)
- Management of the school
  - Academic management of the programs
- Business or sector:** Higher education
- January 2013 – September 2014 **Director of the Quality Management and Internal Control Department**  
Bucharest University of Economic Studies, Department for Quality Management and Internal Control, 6 Romana Square, Bucharest, district 1, postal code 010374, [www.ase.ro](http://www.ase.ro)  
Quality assurance, accreditation, managing procedures for internal control
- Business or sector:** Quality assurance and internal control
- October 2011 – Onwards **PhD Academic Supervisor**  
Bucharest University of Economic Studies, UNESCO Department for Business Administration, Calea Grivitei 2-2A, Bucharest, district 1, postal code 010731, [www.fabiz.ase.ro](http://www.fabiz.ase.ro)  
Supervision of doctoral theses in the field of *Business Administration*, with a focus on *Entrepreneurship* (Social Innovation, Academic Entrepreneurship, Social Entrepreneurship, Women Entrepreneurship, Impact Engagement, Social Value Creation among other)
- Business or sector:** Research
- 2011 – June 2021 **Member of the Regional Development Consortium Bucharest-Ilfov**  
National Center for the Development of Vocational and Technical Education – Str. Spiru Haret 10-12, Sector 1, Bucharest, [www.tvet.ro](http://www.tvet.ro)



- Monitoring and update of the Regional Action Plan for Education at the level of Bucharest-Ilfov Region
- Reinforcement of the social partnership for technical and vocational training at the local and regional level and correlation with higher education

Business or sector: Higher education

February 2008 – Onwards

### Professor

Bucharest University of Economic Studies, UNESCO Department for Business Administration, Calea Grivitei 2-2A, Bucharest, district 1, postal code 010731, [www.fabiz.ase.ro](http://www.fabiz.ase.ro)

Teaching: Sustainable Business Models, Business Innovation Techniques, Social Entrepreneurship, Business Quality and Innovation, Business Negotiations, Energy Management Systems, Ethics and Academic Integrity

Research: Business Innovation, Social Entrepreneurship, Social Innovation, Social Acceptance of Renewable Energies, Energy efficiency, Community well-being

Business or sector: Higher education & Research

October 2006 – February 2008

### Associate Professor

Bucharest University of Economic Studies, UNESCO Department for Business Administration, Calea Grivitei 2-2A, Bucharest, district 1, postal code 010731, [www.fabiz.ase.ro](http://www.fabiz.ase.ro)

Teaching: Business Quality Management, Entrepreneurship, Business Negotiations, Cross/Cultural Management, Entrepreneurial Culture

Research: Organization maturity, Business excellence models, Entrepreneurial organizations

Business or sector: Higher education & Research

October 1997 – September 2006

### Teaching Assistant, Assistant Professor, Lecturer

Bucharest University of Economic Studies, Quality Management and Commodity Science Department, 41 Dacia Boulevard, Bucharest, district 1, postal code 010404, [www.com.ase.ro](http://www.com.ase.ro)

Teaching: Quality Management Systems, Commodity Science

Research: Quality Management, Product Management

Business or sector: Higher education

April 2004 – May 2013

### Quality Auditor

Bucharest University of Economic Studies, UNESCO Department for Business Administration, Calea Grivitei 2-2A, Bucharest, district 1, postal code 010731, [www.fabiz.ase.ro](http://www.fabiz.ase.ro)

Conducting quality audits of the quality management systems at different departments

Business or sector: Higher education – Quality auditing

June 2000 – June 2004

### Monitor, Evaluator

Bucharest University of Economic Studies, CALIST Programme

Project management, evaluation and monitoring

Business or sector: Higher education

## EDUCATION AND TRAINING

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November 2023 – February 2024

### Certificate (continuous learning programme / training course): The sustainable University through Digitization

Career Management & Bittnet Systems, Bucharest - The sustainable university through digitization. Investments in research and education infrastructure (ASE 4.0), project code 384388931

- Communication skills, persuasive presentation online and offline through digital means (12h)
- Applications for collaboration in educational projects (8h)
- Applications for productivity personality in the digital environment (20h)

- October – November 2012 **Certificate (continuous learning programme / training course)**  
National Institute for Scientific Research in the Field of Labor and Social Protection - National Training Center in Statistics, Romania
- Management for a better compliance of the higher education system with the labour market
  - Use of monitoring tools for graduates' employment on the labour force market
- 2009 – 2011 (120 hours) **Certificate (post-graduate course): Institutional and Regional Development. Policies, strategies and partnerships**  
University of Bucharest, Romania
- Regional and institutional development
  - Strategic management and quality management
  - Policies, strategies and partnerships
  - Communication, negotiations and data analysis
- July 19-25, 2009 **Certificate (Faculty development program): EEC 2009 – European Entrepreneurship Colloquium**  
EFER – European Foundation for Entrepreneurship Research, Maastricht, Olanda
- Entrepreneurship
  - Entrepreneurial management
  - Case study writing and teaching
- June 9-20, 2008 **Certificate (Faculty development program): IMTA 2008 - International Management Teachers Academy Faculty Development Program**  
CEEMAN – Central and Eastern European Management Development Association, Bled, Slovenia
- Change management
  - Entrepreneurial leadership
  - Case study writing and teaching
- July 20-28, 2007 **Certificate (Faculty development program): EECPC 2007 – European Entrepreneurship Colloquium on Participant-Centered Learning**  
HBS – Harvard Business School, Boston, SUA
- Entrepreneurship
  - Entrepreneurial management
  - Case study writing and teaching
- August 2004 – July 2005 **Certificate (post-doctoral research grant – Fulbright Commission): Fulbright Scholar**  
Loyola University New Orleans, LA, SUA – College of Business Administration
- Six Sigma
  - Lean Enterprise
  - Total Quality Management & Business Excellence Models
- September 2002 – January 2003 **Certificate (doctoral research grant – The Romanian Ministry of Education)**  
Universita „La Sapienza” di Roma, Italia – Facolta di Economia, Dipartimento di Controllo e Gestione delle Merci del Loro Impatto Sull'Ambiente
- Innovation Management
  - Quality Management & Business Excellence Models
- November 1997 – June 2003 **Doctoral Degree in Economics**  
Bucharest University of Economic Studies (ASE), Romania

- Product Management & Commodity Science
- Quality Management

October 1997 – July 1998 **Graduate Diploma in Quality Management**  
 Bucharest University of Economic Studies (ASE), Romania  
 ▪ Quality Management & Business Excellence Models

October 1993 – July 1997 **Bachelor Degree in Economics**  
 Bucharest University of Economic Studies (ASE), Romania  
 ▪ Economics (Commerce, Quality Management )

October 1990 – July 1995 **Bachelor Degree in Chemistry**  
 University of Bucharest, Romania  
 ▪ Organic Chemistry

**DOCTORAL RESEARCH  
 SUPERVISION**

PhD Theses supervised to completion:

- November 2024 **Florina Răzvanță (Puie)**  
 Enhancing the rural business environment through the implementation of smart village strategies
- September 2024 **Hasan Makkawi**  
 Improving risk management in SMEs to increase business performance in insurance industry in Palestine
- September 2023 **Alexandra Ioana Onea**  
 Innovation efficiency in business
- July 2023 **Doan Khanh Hung**  
 The role of community and its contribution to stimulating indigenous entrepreneurship and local development in Vietnam
- July 2023 **Miruna Lungu**  
 Exploring strategic agility in the changing business environment
- September 2019 **Matthias Duenweber**  
 Improving sales performance in Germany by applying effective leadership techniques
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 Model of Social Innovation in Public Universities
- October 2018 **Adina Filculescu**  
 The Role and Contributions of Women Entrepreneurship in Creative Industries. A Focus on the Event Planning Industry
- September 2018 **Denisa Drăgan**  
 The Role and Dimensions of Social Entrepreneurship in Higher Education
- Iulie 2018 **Remus Moraru**  
 Online Social Value in the Hotels Online Environment
- October 2016 **Ramona Cantaragiu**  
 Academic Entrepreneurship in Romanian Social Sciences
- October 2015 **Shahrazad Hadad**  
 Corporate Social Entrepreneurship – the new paradigm of reshaping and rethinking business

PhD Theses supervised under completion:

- Since October 2024 **Ana-Maria Torjescu**  
 Fostering a culture of impactful innovation for business future proofing
- Since October 2024 **Emanuel Ciobanu**  
 Strengthening innovation partnerships to foster a fair green transition and to future proof the business
- Since October 2024 **Ioana Polec**  
 Artificial Intelligence Innovation of Tourism Businesses
- Since October 2023 **Matei Gina**  
 Managing Innovation and Performance in Public vs. Private Organizations
- Since October 2022 **Firican Diana**  
 The Impact of Digital Transformation on Organizational Culture and Employee Motivation

- Since October 2021 [Alixandru Vasile](#)  
The role of social entrepreneurship in the new economic context determined by Covid 19 pandemic
- Since October 2021 [Nicolae Marius Vavură](#)  
Digitalization as enabler of collaborative working and innovation in organizations
- Since October 2020 [Mátyus Enikő](#)  
The role of business incubators in supporting small town and rural businesses for sustainable community development

PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Italian	A2	A2	A2	A2	A2
French	A2	A2	A2	A2	A2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

- Communication skills
  - good communication skills gained through my experience as faculty member, conference speaker, project manager
- Organisational / managerial skills
  - leadership: doctoral academic advisor of over 15 doctoral students, project manager for teams of 3 up to 20 people
  - program chair / mini-track chair at scientific conferences
- Job-related skills
  - good command of quality control processes (responsible for quality audit and internal control) and energy management systems
- Computer skills
  - good command of Microsoft Office™ tools
- Driving licence
  - B

ADDITIONAL INFORMATION

Media: e.g., <http://www.revistabiz.ro/patru-din-zece-tineri-romani-vor-sa-si-porneasca-propria-afacere/>  
 Youtube: e.g., <https://www.youtube.com/watch?v=oT-k1E0OVCw&t=3399s>